

CITIZEN DIALOGUES ON CANADA'S ENERGY FUTURE



Process Design

Last updated: September 13, 2017

Context

The Citizen Dialogues on Canada's Energy Future are funded by Natural Resources Canada as part of the Generation Energy public consultation, and are independently designed and implemented by Simon Fraser University's Centre for Dialogue. Five regional dialogues will take place across Canada, each with a preferred minimum of 30 participants who reflect the demographic, attitudinal and geographic diversity of their region. A subset of participants from across regions will attend the pan-Canadian citizen dialogue in Winnipeg to create final recommendations for Canada's energy future that account for the diverse perspectives and interests of Canadians.

Primary outcomes

- Create empathy for different needs and perspectives.
- Build energy literacy among participants.
- Identify emerging vision and principles (unfiltered and in citizens' own words: priorities, concerns, inspiration, feelings, preferred trade-offs, etc.).
- Create recommendations as a group/region and identify sticking points or further questions.

Secondary/process outcomes

- Track perspective shifts and learning process for individual participants (e.g. pre/post surveys, etc.).
- Select participants for Pan-Canadian citizen dialogue in Winnipeg.
- Broadcast the story to the outside world to create "buzz" around participant ideas and model dialogue.
- Serve as good hosts for participants.
- Document deliberative dialogue process to support future citizen engagement.
- Enable equal participation across different personality, demographics and learning styles.

Additional considerations

- Near-instantaneous reporting is required to feed into the pan-Canadian dialogue in Winnipeg (e.g. quantify ideas using clickers rather than full qualitative analysis, transcription, etc.).
- Some representations from NRCan and other levels of government will observe the regional dialogues. These staff will serve as note-takers to avoid creating a "fishbowl" atmosphere.



Process Design

Day 1

[Note: All day 1 activities take place in rounds within plenary meeting room]

Start	Activity
Time	
8:15 (45 min)	Breakfast
	Lead: Coordinator with support from others. Organizers sit at different tables to host participants. Format: At meeting venue or in hotel restaurant if co-located Objective: Hosting participants
	Breakfast structured so that participants can arrive a bit late without affecting plans.
	Organizers greet participants at the door to welcome them, complete formal registration tasks, and facilitate informal introductions between participants.
	Organizers hand out pre-questionnaire and ask participants to fill this out while they eat without discussing their answers.
	Participants fill out pre-questionnaire while they eat. Organizers provide support, especially for participants where we have identified literacy as a potential a barrier.
	Reporting and information outcomes: • Pre-questionnaire, including attitudinal data, starting perspectives on specific policy options or pathways, and self-assessed knowledge on energy issues.
9:00 (10 min)	Welcome
	Lead: NRCan representative OR Robin (English) / Elodie (French) Format: Everyone together in plenary. Participants sit in pre-assigned seating (rounds of 8-9 participants each plus one table facilitator and one note-taker) Objective: Provide the larger picture



- Acknowledge Indigenous territory [See Appendix].
- Welcome:
 - [Introduce self]
 - We really appreciate that you have been willing to set aside two days to come out and participate in this session.
- How this dialogue fits into Generation Energy:
 - As you know, we are here to talk about Canada's long-term energy future. This means we'll be focussing on decisions that will impact us a generation from now, in the year 2050.
 - This is one of five regional dialogues taking place in Vancouver, Calgary, Toronto, Montreal and Halifax.
 - These sessions are funded by the Government of Canada's Department of Natural Resources and are independently designed and facilitated by Simon Fraser University's Centre for Dialogue.
 - [when in Montreal: Institut du Nouveau Monde is serving as our advisor and French language facilitation lead].
 - In addition to the regional dialogues, the Department of Natural Resources has been conducting online engagement with citizens across the country, and has also been holding a series of discussions with stakeholders and other levels of government.
 - We're really looking forward to hearing your ideas about what Canada's energy future should look like and why. The results from this regional dialogue will help to inform a pan-Canadian gathering of energy decision-makers, stakeholders and citizens in Winnipeg this October.
 - Several volunteers from this group will also be invited to attend the Winnipeg dialogue to work with participants from other regional dialogues to share perspectives, build on your ideas and create a final set of citizen recommendations that are in the best interest of Canada as a whole.
- Introduce moderator
 - I'd now like to introduce [Shauna Sylvester / Julie Caron-Malenfant / Robin Prest] who will serve as your lead facilitator.



9:10 (30 min)

Participant Introductions

Lead: Moderator

Format: Everyone together in plenary

Objective: Getting to know each other. Surfacing and reinforcing participants' personal

goals for coming.

[Moderator to introduce self]

Line exercise (6 min)

Move into an open space in the room and form a line a quickly as you can based on:

- How far you have travelled to get here?
 - [Take-away: welcome people from all over]
- To what extent did you believe it when you were told that you had been selected to attend these dialogues and advise the Department of Natural Resources on Canada's energy future?
 - [Take-away: this is a really unique opportunity]
- How aware do you think Canadians are about the ways that energy impacts people in regions or communities other than their own?
 - [Take-away: we each bring different experiences and knowledge to this conversation]

Introductions (24 min)

[Moderator models lengths of desired responses for participants]

We're now going to ask you to introduce yourselves. There are two full days left to discuss detailed opinions, so we're asking you to be brief right now. Imagine you are holding a match and have only the amount of time to speak until the flame reaches your fingers.



In this time, please tell us [slide]:

- Your name
- One hope and one concern about Canada's energy future

Reporting and information outcomes:

- Note taker working in background (not in front of group) to write down summary of hopes and concerns for interim reference.
- Direct quotations can be sourced from audio recording to use in final reporting so as to reinforce major themes using participants' own words.

9:40 (10 min)

Overview

Lead: Moderator

Format: Everyone together in plenary

Objective: Explain flow of dialogue and logistics

- Key background information:
 - You have been randomly selected to attend this dialogue because the Department of Natural Resources wants to hear directly from Canadians like yourselves. As much as possible, together you reflect the population of [region], including considerations such as where you live and how old you are.
 - Your words will help decision-makers better understand how their actions will impact your lives and the lives of other Canadians. Decision-makers will also be considering advice from experts, stakeholders and other levels of government, but we think that you provide an important and unique input into that process. This is an opportunity to express your values and experiences, and these are just as important as technical knowledge.
- Agenda and process [slide]
 - We're going to start today by exploring how energy impacts your lives and the lives of other Canadians.
 - After lunch, we'll start to surface a range of issues, ideas and perspectives for your deliberations tomorrow.



- Tomorrow morning we'll ask you to develop potential visions for what Canada's energy future should look like and identify criteria that are most important to you in deciding this future.
- We'll complete the dialogue tomorrow by working in small groups to create recommendations for Canada's energy future, including the actions we should take to get there.
- Chatham House Rule [slide]
 - I want to talk for a moment about confidentiality. We're excited to record and share your ideas today, and will do so in a confidential manner so that none of your ideas can be attributed to specific individuals.
 - We also need your help in maintaining this confidentiality, so that your fellow participants can feel safe to in expressing their viewpoints or trying on new ideas without worrying that their names will show up on Twitter later.
 - You're free at the end of tomorrow to talk about the process you've gone through and the ideas that were discussed, but it's a condition of participating that you must respect the confidentiality of others and never report on who said what.
- Ground rules [refer to chart paper]
 - Step up / step back: We're going to ask those of you who may feel more comfortable expression yourselves to make sure you're leaving space for other group members. We also want to encourage quieter individuals to step forward and make sure your voices are heard.
 - Treat each other with respect: Every person around these tables has a right to be here. Please honour the unique part of this conversation that each person brings.
 - Listen to understand: Often we are so busy thinking of what we want to say next that we forget to really hear what someone else has to say, or to ask questions so that we can truly understand.
 - Be present: We have a full agenda and can't be successful unless everyone is engaged. That means turning of ringers and keeping phones in you pocket or purse.



- Participant confirmation
 - Is there anything else that you need to feel comfortable working in this space?
 - Can everyone put up their hands if they feel comfortable proceeding under these terms of engagement?
- What is dialogue
 - This event is intended to be a dialogue. Can anyone provide a definition for the word "dialogue"?
 - Reinforce: Our purpose is to work together to understand different points of view and find common ground. That doesn't mean that you have to agree on everything, but it does mean we are going to take time to learn from each other so that, as a group, we have the benefit of each other's experiences and knowledge.
- Introduce facilitation team
 - [Different at each dialogue, e.g.]: Robin Prest, Sebastian Merz, Elodie Jacquet, Zakir Suleman, Julie Bezard, Alexandre Warnet, Pauline Lambton, Keane Gruending, Janet Webber.
- Introduce observer / note-takers (different at each dialogue)
 - We have note-takers in the room from Natural Resources
 Canada [and any other groups]. They will be helping to take
 notes and may rotate between your groups at different point
 in the agenda.
 - [Note-takers introduce themselves]
- Housekeeping
 - We'll be working hard, so please feel free to take care of your own care needs for water, washrooms, etc. as we go. [Location of washrooms].
 - There will be a break this morning and you'll all receive lunch at around noon.
 - We plan to finish the formal dialogue by around 5pm today, after which we'll reconvene for dinner together after a short break.
 - Everyone will be audio and video recorded today to aid in our reporting purposes. For that reason, we'll need you to speak into the wireless mics when speaking in the plenary session.



- We'll also be taking photos and video footage to use to communicate the project. We'll make sure only to capture those people who have signed the optional waivers.
- Honorariums and reimbursements
 - As a participant, we are providing a \$400 honorarium to offset any trouble in attend this dialogue, and are also covering your pre-approved travel expenses.
 - We'll be working with you today to make sure we have the necessary paperwork, and will provide you with your cheques after we finish off tomorrow.
 - Dialogues like this one only work if the group is together for the whole duration, so it is important that everyone is present for all parts of the dialogue. This is why we pay out the honorariums at the very end.
 - However, if any circumstances come up over the course of the dialogue that prevent you from continuing, please pull one of us aside and let us know. We don't want anyone to face financial hardship if they have to leave due to circumstances they can't control.

9:50 (45 min)

What is Energy?

Lead: Moderator (instructions), Breakout facilitator (activity)

Format: Instructions and debrief in main room, exercise in rounds in main room **Objectives**:

- Link energy to personal experience of participants.
- Allow participants to learn about others in their group.

Instructions (5 min)

[placeholder slide, give instructions verbally]

- You will now be playing a card game with your breakout group (7-9 people) to help explore how energy impacts us as Canadians.
- Your breakout facilitator will place a card deck in the centre of the table. On every card, you will find a question about energy.



- When it's your turn, you will draw the top card and read it to the group, which will discuss possible answers to the card.
- The goal is to learn more about the role that energy plays in each other's lives, but it's okay to pass if you don't want to answer.
- Some people speak English/French as their first language, others do not. If anyone needs help with the words that are written, please let us know.
- We have 30 minutes to complete the game. It's okay if you don't have time to play all your cards.
- The person who had the most recent birthday will go first.

Card game (30 min)

Participants play card game.

Debrief (10 min)

The Moderator facilitates a short debrief after the game, e.g.:

- How many of you learned something about other people in your group that surprised you?
- Are there any roles that energy plays in your own life that you hadn't thought of before?
- Are there any questions that didn't come up that you think are important for us to ask?

Reporting and information outcomes:

 Conversation is purely generative to get participants thinking about the role of energy in their lives.

10:35 (15 min)

Break

 Organizers to be mindful of and available for individual participants who might need additional support (emotional, etc.).



10:50 (55 min)

Key moments in Canada's energy history

Lead: Moderator **Format**: In plenary

Objectives:

Connect participants across generational barriers, experiences, geography, etc.
Help participants to consider how energy systems evolve and change over time.

20-foot long butcher paper is pre-mounted on the wall (double height) with title. Individual decades are marked out using felt pens. A time period is included before confederation (1867).

Instructions (5 min)

[placeholder slide, no instructions on screen]

- You will now work together to create a timeline of Canada's energy history since before confederation. Think of what has shaped Canada's energy history, including people, projects, events, etc.
- Write your timeline ideas directly on the paper using the provided markers. Make sure to write in **BIG** letters so that we can read the timeline.
- Write your ideas under the approximate year or decade. The exact dates don't matter, just the general ideas.

Timeline creation (20 min)

If ideas are unclear or incomplete, breakout facilitators clarify with participants and use small post-it notes to annotate any missing information or to explain what the ideas mean.

Debrief (30 min)

Moderator looks at timeline and identifies periods to discuss, e.g. pre-colonization, confederation to WWI (1867-1914), WWI – WWII (1914-1945), WWII – 1960's, 1960's – 1980's, 1990's, 2000's to present.



Discussion questions: What are we missing? What surprised you? What is one word you would use to describe the timeline? • Take two minutes to think of an event around energy that impacted you in your personal life. Would anyone like to share with the group? [note: make point that everyone is bringing a different piece of the larger picture] Reporting and information outcomes: Graphic facilitator ideally to create a single giant version combining all regional timelines for display in Winnipeg. Final report may include an analysis of any meta-narrative that emerges across the regional dialogues. 11:45 (60 Lunch min) Organizers to be mindful of and available for individual participants who might need additional support (emotional, etc.).



12:45 (60 min)

Soft shoe shuffle

Lead: Moderator

Format: Everyone together in plenary (need to clear a large space in plenary room) **Objectives**: Surface key tensions using movement and kinesthetic methods; deepen

inter-personal listening and understanding.

Instructions (10 min)

[placeholder slide, no instructions on screen]

- We're now going to move the tables and chairs to the side and stand in a large, open space.
- We are going to do an activity to explore your perspectives about energy in Canada.
- The method we are using is called the "Soft Shoe Shuffle," which is taken from the Deep Democracy methods developed by Myrna Lewis in post-Apartheid South Africa.
- The purpose is to go deep to better understand the values, beliefs and issues involved in your relationships with energy.
- We're not making any decisions at this point, so please bring forward many perspectives. Feel free to try on ideas without feeling like you have to own them later on.
- I am going to pose a question for the group. When someone responds with a statement that you agree with, move closer to that person. If you disagree, move away. In this way, we will be able to identify areas of agreement and disagreement to explore.
- When speaking, try to communicate a single idea at a time so that people know what they are agreeing or disagreeing with.

Soft Shoe Shuffle (35 min)

[The first question will be the same across all regional dialogues. Follow-up questions can be improvised based on the direction of the conversation or based on people's hopes and concerns from the morning introductions.]



[The moderator should repeat or paraphrase each participant's statement to help prompt others to move. The moderator should look for areas of divergence and explore these by identifying participants who have moved away from other people's statements and asking them to make a statement of their own explaining how they feel. Encourage people to try on different ideas without feeling the need to stick to them. In this way, tensions and disagreements are intentionally surfaced and explored in a safe way.]

Standard first question:

 How do you think the energy needs of the next generation will be different than today?

Potential follow-up questions include:

- What economic opportunities exist in tomorrow's energy system?
- How should Canadians balance growing the economy with protecting the environment? Are these goals in conflict?
- Who has the right to emit greenhouse gasses and why?

Debrief (15 min)

Reporting and information outcomes:

- A camera will be fixed to the ceiling looking down so that the extent of agreement or disagreement can be measured with each new statement based on the number of participants drawn forward or repelled. An audio recorder will capture exactly what is said.
- Note-taker will summarize participant statements in real time to identify early trends.
- An analysis of the video and audio recording will be used for creation of final report in November, providing rich information about the extent to which different statements were supported by other participants and how participants worked through disagreements to find common ground. Direct quotations can be used to reinforce major themes using participants' own words.



1:45 (35 min)

Background Information on Canada's Current Energy Profile

Lead: Moderator (instructions), background info by Robin (Van/Cal/TO), Elodie

(Montreal), Sebastian (Halifax)

Format: In plenary

Objectives: Refresh participant memory about key info and ideas from discussion

guide

Introduction (2 min)

Moderator explains activity:

- We're now going to review some of the highlights and key information from your discussion guides.
- The first half of your discussion guide includes fact-checked, evidence-based information about energy in Canada. The second half provides an overview of different approaches and perspectives on energy.
- We'll begin by watching the explainer video version of the discussion guide, after [presenter] will give a short presentation on some of the facts that might help you in your discussions.
- Write down any questions that occur to you along the way, as you will have a chance to ask these after the presentation is over.

Video and presentation (18 min) [slides]

Presenter plays explainer video version of discussion guide Presenter provides brief overview of Canada's current energy profile (parts 1 and 2 of discussion guide).

Questions (15 min)

Moderator facilitates participant questions. Presenter directs participants to answers in discussion guide, if available. If answers not in discussion guide, organizers note down questions to send to third party, or research the answers overnight themselves to avoid presenting themselves as on-the-spot experts.



	Reporting and information outcomes:
	This activity will be considered generative in nature and will not contribute towards final reporting.
2:20 (15 min)	Break
	 Organizers to be mindful of and available for individual participants who might need additional support (emotional, etc.).
2:35 (70 min)	Approaches to Canada's Energy Future
	Lead: Moderator (instructions); Presenter (approaches overview) Format: Everyone together in plenary / breakout rounds in main room Objective: Provide refresher of approaches listed in discussion guide.
	Instructions (5 min)
	 A wide range of opinions and priorities exist among Canadians when it comes to our future energy system. The discussion guide presents seven different approaches to Canada's energy future. These are not the Centre for Dialogue's or Government of Canada's approaches. They instead reflect common beliefs held by Canadians and include as broad a range of perspectives as possible. The point is to inspire discussion and provide information about the potential positive and negative impacts of each approach. Although presented separately, many of these approaches could be adapted or combined based on the needs and preferences you bring forward.
	Overview (60 min) [slides] [Presenter gives overview of approaches one-at-a-time (3 minutes each), emphasizing that he or she is simply drawing their attention to information from the discussion guide.] After each approach is presented, Moderator facilitates:
	 Take 2 minutes to write down what you like and don't like about this approach. Also write down any questions that have been raised for you.



[Note: breakout facilitators to help participants who don't feel comfortable writing].

- Does anyone want to share any important likes/dislikes that weren't mentioned in the presentation? (3 minutes)
- Is there any missing information that you absolutely need before you can proceed in creating recommendations tomorrow?

Interviews (5 min)

- Choose a partner who you haven't worked with.
- You are now going to interview each other for 3 minutes each.
- Answer: What questions are now occurring to you about Canada's energy future?

Reporting and information outcomes:

• Common verbal likes and dislikes for each approach will be recorded and themes will be included in the final report in November.

3:55 (30 min)

Values, interests and assets

Lead: Moderator

Format: Everyone together in plenary / discussion rounds in main room

Objective: Get participants thinking strategically about why energy is important to them

Instructions (5 min)

We're now going to explore Canadians' values, interests and assets in relation to energy. Before we proceed, let's review what these mean.



[slide]		
Term	Definition	Example(s)
Values	"what is valuable and important in life."	Fairness Respect for the elderly
Interests	"being concerned or affected"	Planting trees to create shade will make Bob's house cooler in the summer. block the sun from shining on Min's garden.
Assets	"A thing, person, quality, etc., that serves as an advantageor source of strength."	Business opportunities Relationship networks Education

Activity (10 min)

Instructions

- You have 10 minutes to write down your ideas for what you think Canadians' values, interests, assets are in relation to energy.
- Write each idea on a separate post-it note and post it under the appropriate heading on the wall. If possible, put your ideas next to any similar ideas that you see.
 - [Facilitators to watch and help to find themes/groups]
- After 10 minutes, we'll review what you've written and debrief as a group.

[Facilitators help to group similar ideas together.]

Debrief (15 min)

Discussion questions:

- What similarities and differences do you see for each category?
- Can you identify any trends?

Reporting and information outcomes:

Common themes for values, interests and assets will be analyzed at a later time
and themes will be included in final report in November. Photos of post-it notes
on walls will be taken and post-it notes will be collected for archival reference.



4:25 (30 min)

Agenda foreshadowing and check-in

Lead: Moderator

Format: Everyone together in plenary / discussion rounds in main room

Objective: Remind participants where we are in the process and forecast what's

coming tomorrow

Agenda foreshadowing (2 min)

[placeholder slide, no instructions on screen]

Today we've surfaced a range of information and ideas about energy in Canada. Tomorrow we're going to identify potential visions for our energy future and work in your small groups to make recommendations.

Final round in plenary (23 min)

Each of you should now have an anonymous feedback card in front of you. Take a moment to reflect on today's experience. When you're ready, please indicate how you're feeling so far in the dialogue and if you have any feedback on how we can best meet your needs tomorrow.

Remember that it is critical that you come back tomorrow to make recommendations with your groups. This is what will ensure that your voice is counted.

We're going to take a moment now to verbally check in about how today went. We want to get you out on time, so please keep your answers to less than thirty seconds.

Going around the room, please share:

- What's working for you and what isn't?
- What's one thing you're taking away from today?



	Final round (quickly):
	What's one word to describe how you're feeling right now?
	Closing instructions (5 min)
	 Tonight we'll be having dinner as a group at [location]. Please gather in the lobby at [time] so that we can be on time for our reservation.
	The meal is paid for by the project, but please be aware that any drinks you buy are at your own expense.
	Breakfast tomorrow will begin at 8:30. Please be on time, as we'll be launching into the agenda at 9:00am sharp.
	For those of you staying in the hotel, remember that you'll need to check out of your rooms tomorrow before breakfast. You can
	leave your bags [hotel dependent – normally at the front desk].
	Reporting and information outcomes: • Feedback used for process adjustments only, not for reporting.
4:55	Close
5:15	Org team debrief
	 Identify major trends and themes observed so far, especially for: Hopes and concerns; Timeline; Soft shoe shuffle; Values, interests and assets Discuss any emerging issues
	Review preparedness for tomorrow
6:00 -	Dinner
8:00	Dinners will typically take place in a private room at an off-site restaurant.
	[Activity during dinner to be confirmed, e.g. "If I was the Minister of Natural Resources Canada I would…"]



Day 2

8:30 (30 min)	Breakfast (casual in breakout group rounds)
	[Provide answers to any technical questions raised the day before].
9:00 (15 min)	Overview of Day
	Lead: Moderator Format: In plenary Objective: Orient and energize participants • Check-in • Let's go around the room now, with each person saying one word to describe how you're feeling right now.
	 Lines: We're going to do some quick lines now, just like yesterday. Stand up and form a line based on: How well you slept last night, from not very well to excellent. How much you thought about energy when you left last night, from "not at all" to "couldn't get it out of your mind". How easy or complex you think it will be to solve Canada's energy future, from "piece of cake" to "impossible".
	 Agenda review [slides for day 2 agenda] The purpose of today is to develop recommendations for Canada's energy future. Let's take a minute to review what will happen to your recommendations after today. [review] This morning we'll be doing some visioning work to understand what that future might look like, after which we will work together to develop a set of criteria that will guide you in developing your recommendations.
	 In late morning and through the afternoon, each group will work to develop their recommended actions. This will be an iterative and interactive process. We're going to be diving into some challenging issues, so please remember to keep your conversations respectful.
	Reporting and information outcomes: • This activity is geared towards group process and will not contribute to reporting.



9:15 (75 min)

Vision for the future

Lead: Moderator

Format: Four breakout rooms each laid out with butcher paper on the walls and

markers. Breakout facilitators will rotate stations with their groups.

Objective: Assist participants who have difficulty thinking about the future

Instructions (5 minutes) [slide]

There are four stations set up in the various breakout rooms: My Home; My Community; My Region; and My Country.

Close your eyes and think about what Canada's energy system was like 33 years ago in the early 1980's. [pause]. Now think about what our energy system might look like 33 years into the future in 2050.

You will have 10 minutes at each station to imagine what our future energy system should look like in that location for the year 2050. Show us what your vision looks like by creating a drawing with your group. It doesn't have to be a masterpiece and your group doesn't have to be in perfect agreement - just draw your ideas to stimulate your thinking. As you rotate stations, add to the existing drawings.

Exercise (50 min)

Participants rotate through stations in their groups; breakout facilitators stay at the same station (10 minutes at each station). Facilitators bring drawings back to plenary room after final rotation.

Debrief (20 min)

Ask each group to describe their contributions for each drawing.

Discussion questions:

- How did your visions change when you changed your perspective from home, to community, to region, to country?
- Is there anyone impacted by our energy decisions who isn't in the room today, and whose needs we should consider as you develop your recommendations?



	 Reporting and information outcomes: This activity is primarily considered generative and transitory in nature but, to the extent the ideas generate a clear narrative or themes, may still contribute towards final reporting.
10:30 (10 min)	Break
10:40 (60 min)	Criteria for assessment
minj	Lead: Moderator Format: In plenary Objective: Identify most important decision-making criteria to enable further deliberation, drawing upon both NRCan and participant-provided criteria.
	Introduction (5 min)
	We're going to take the next 45 minutes to identify and vote upon criteria that should guide our decision making over the rest of the day.
	After you've determined these criteria, you will work in your small groups to recommend three key actions towards shaping our energy future between now and 2050. This will be an iterative process and I'll give detailed instructions later.
	Towards the end of the day you will have an opportunity to present your recommendations to the entire group and to evaluate other groups' recommendations against the criteria you are about to develop.
	Any questions before we proceed?
	Generate criteria (25 min) [slide]
	Let's start by confirming what we mean by 'criteria'. For example, if I was planning to go out for dinner, what are some criteria I might use to choose the restaurant?



[Examples, e.g.]:

- Food tastes good
- Convenient location
- Food is healthy
- Atmosphere of restaurant

We're now going to identify criteria that should guide you when your small groups develop recommendations for Canada's energy future. First we'll generate a list of potential criteria from your ideas. Then we'll compare these to a list of criteria that are important to Natural Resources Canada. Finally, you will decide as a group which out of all of these criteria are most important to you.

Write down on post-it notes the criteria that you think are most important for deciding Canada's energy future. Write down one criteria per post-it note and hand them to your facilitator as you go.

[Moderator groups similar post-it notes with the help of table facilitators and seeks participant agreement to combine ideas into a manageable list, ideally containing 6-8 ideas. If the list is longer this is okay, but this will require two stages of voting to create shortlist.]

It's important to be transparent that Natural Resources Canada also has criteria they intend to consider for their decision-making. Let's compare these to the criteria you have generated.

Natural Resources Canada's criteria are (in no particular order):

- Jobs: the availability of full time employment in Canada
- **Greenhouse gas reductions**: reductions in the emission of gases which warm the atmosphere.
- International competitiveness: the ability of Canadian companies to compete in international markets and attract investment based on costs, reputation and access to labour.
- **Innovation**: the development of new technologies, business models, and social structures that will impact Canada's energy future.



It's up to you to decide how important these criteria are compared to other criteria you may offer, but you need to be aware that this is how Natural Resources Canada may evaluate the recommendations you create today.

Voting (25 min) [slide]

- We're now going to hand out some 'clickers' so that you can vote on the criteria that are most important to you and review the results in real time.
- Before we do, let's familiarize ourselves with these clickers.
 - Press any button on your clicker to wake it up.
 - Every time you answer a multiple choice question, you will key in your answer and then press the "airplane" button at the top.
- We'll start with a few warm up questions so that you can get used to voting.

[Moderator should not proceed to the next question until the counter matches the number of participants to ensure that everyone has voted. Table facilitators should assist participants at tables.]

1. What is your favourite food? [slide]
[Multiple choice answers: Barbequed salmon, sushi, roast chicken, vegetable stir fry, pad thai, perogies, dim sum, other]

We're now going to vote on your top three favourite foods. You now can cast three votes one at a time. Remember to press the airplane button after each individual vote.

2. What are your top three favourite foods? [slide] [Multiple choice answers: Barbequed salmon, sushi, roast chicken, vegetable stir fry, pad thai, perogies, dim sum, other]

We will now ask you to vote on the 3-5 criteria that are most important to you. If the result isn't definitive, we may take a short-list and hold a run-off vote.



Results are shown on the screen in real time. Define a short list and vote again if there are more than 8 criteria or if the vote is very close and holding another vote might add clarity.

Review results (5 min)

[Review top 3-5 criteria with participants]

Reporting and information outcomes:

- Criteria with the most votes will be listed in the interim report prior to the pan-Canadian dialogue in Winnipeg.
- Full results will be provided in final report.

11:40 (50 min)

Developing a path forward

Lead: Moderator (instructions), breakout facilitator (activity) **Format**: Instructions in plenary, discussions in breakout rooms

Objective: Each small group to identify their desired energy future and key actions to

get there.

Introductions (10 min)

We're now at the point in the dialogue where you are going to develop recommendations in your small groups. Before we start, let's review what you've accomplished so far:

- You started yesterday morning by exploring how energy impacts your life and the lives of others. This included the energy card game, the historical timeline and the Soft Shoe Shuffle.
- 2. You reviewed key information from the discussion guide, as well as seven diverse approaches to Canada's energy future that include examples of actions that you can build upon, combine or set aside as you see fit. If you'd like to see a summary of these potential actions, take the insert out of your discussion guide [hold up insert].
- 3. To end off yesterday, you articulated Canadians' values, interests and assets on energy issues. Then this morning you imagined different possible visions for the future and voted on a list of decision criteria to guide your discussions.



[Moderator distributes hand-out with instructions] [slide]

- Now, we will ask you to think about the actions necessary to create an energy future that is in the best interest of Canada as a whole. These actions should focus on the year 2050, a full generation into the future.
- While developing these actions, you should refer to the decision criteria you voted on in the last activity.
- We encourage you not to shy away from hard choices and trade-offs, while also looking for opportunities to optimize your solutions across different objectives.
- By the time you are finished this afternoon, your group will have identified 3 key actions towards creating Canada's energy future.
- This will be an iterative process, with opportunities along the way to see what other groups are working on and fine-tune your group's ideas.
- Each group will present its final recommendations using one of the provided templates [show template]. These will include your three key actions and an explanation of how these actions meet your decision criteria. In addition, we'll ask each group to explain what costs or impacts they were willing to accept and why.
- After each group's presentation, the audience will use their 'clickers' to score the group's recommendations against the decision criteria you have developed.
- Any questions?
- Each group will work in a different location to develop its recommendations. Please follow your breakout facilitator, who will lead you through this next step.



Initial Deliberations (30 min, in breakout rooms)

We are now going to identify potential actions to create an energy future that is in the best interest of Canada as a whole. Remember that you're thinking a generation into the future, at the year 2050. You have post-it notes in front of you. I'm going to ask you to write down ideas for potential actions on these post-it notes and hand them back to me one at a time. Remember to write only one idea on each post-it note.

Participants put ideas for potential actions on post-it notes Breakout facilitator groups similar ideas, posting these either on the wall or on the table (depending on room setup).

Facilitator should review with participants the themes that have been identified, clarify what ideas mean, and ask participants for their permission to proceed.

We're now going to conduct a "straw poll" on these actions! Each of you will get three sticky dots. I'm going to ask you to go up and put a sticky dot next the actions you prefer most. You can use one dot per idea. This vote is not binding and is for the purpose of generating discussion only.

Where do we agree? Are there any actions that we can move now to a shortlist? [Write any such items on a fresh sheet of chart paper]

Where do we disagree? Let's discuss these areas of disagreement.

- What makes these actions desirable / not desirable for you?
- Does the group feel like this idea meets the criteria we identified a moment ago?
- Can anyone suggest a way to bridge these differences?
- How would the proposal need to change to gain your support?



[Facilitator should work hard to bring the group to agreement. If all but one or two participants agree on an item, it is okay to add that item to the short-list to reflect the majority opinion, while clarifying that this is not a final decision. If more than one or two participants disagree, the action should not be added to the short-list.]

[Coordinator prompts groups to return briefly to plenary room to receive further instructions.]

Pre-lunch Instructions (10 min, still in breakout room)

We are now going to ask you to move towards a single group recommendation. This should include three key actions to shape our energy future that are in the best interest of Canada as a whole.

Before lunch, let's create a title for our draft recommendations and do our best to identify three key actions on a piece of chart paper.

After lunch, we will have to opportunity to send an "emissary" to hear what the other groups are working on and report back.

Lunch will start at 12:30, after which we will have one hour to revise our recommendations and finalize our presentations. Final presentations will take place at 2pm sharp!

Reporting and information outcomes:

• Activity is an interim step; recommendations will not be reported at this stage.



12:30 (30 min)

Presentations and Lunch

[Repeat instructions]:

Please enjoy your lunch, which will end at 1:00pm. Your group will then have 60 minutes to revise your recommendations and finalize your presentations. Final presentations will take place at 2pm sharp.

1:00 (60 min)

Preparing for Presentations

Lead: Breakout facilitator

Format: Discussions in breakout rooms

Objective: Groups draw upon each other's ideas to find the best possible actions

forward.

Confirm actions (35 min)

Welcome back!

Let's do a final review of our proposal and check it against the decision criteria we defined earlier. Remember, we need three key actions to create a long-term energy future that is in the best interest of Canada as a whole.

Is there anyone at this point who can't support our group's recommended actions? Could the group make any changes to bring you on board?

[Work hard to bring the group into agreement. If nothing is working and only one or two participants are blocking the group from proceeding, provide the option for those group members to develop their own recommendation as a minority report. If more than one or two group members don't agree with the proposal, try removing the more controversial actions to see if you can reach agreement.]



Final preparation (25 min)

We are now going to write down your final recommendation using the provided template.

Who is going to present on behalf of your group?

Describe [questions listed of template]:

- Three key actions to shape Canada's long-term energy future
- Who is responsible for taking each action?
- How does our proposal meet the decision criteria?
- What costs/impacts are we willing to accept and why?

[If there are a few participants who don't support the proposal at this time, get them to prepare a minority report. Minority reports will be presented at the end of the dialogue if there is time.]

Reporting and information outcomes:

 Each group's filled out presentation template and verbal presentation in the next part of the agenda will provide the primary reference for what groups recommend and why.

2:00 (70 min)

Presentations and Feedback on Group Recommendations

Lead: Moderator

Format: Presentations and large group discussions in plenary

Objective: Present group proposals and evaluate against participants' earlier criteria

for success.

Presentations (45 min)

Each group will have 3 minutes to present their proposals, followed by 4 minutes for participants to ask clarifying questions. Make sure to speak to all of the information requested on your template. If we have time left over at the end, we will also hear from any minority reports.



After each group presents their ideas, the audience will use 'clickers' to rank their recommendations against how well they met the decision criteria as a package.

Review results (25 min)

[Facilitators to place all four group proposals on the wall. A small box is drawn next to each action with words "vote here" written on. Each participant is given three sticky dots.]

Now we're going to ask you to identify the actions from these proposals that best meet your decision criteria. Take three sticky dots and use them to vote on the three actions you support the most.

[Review results with group]

[Facilitator to identify groups have proposed actions not already covered in the discussion guide or existing exit survey. Any such actions will be added to the exit survey using the "wildcard" spaces.]

Reporting and information outcomes:

- Recommended actions for Canada's energy future (this will be a major reporting outcome for regional dialogues). Presentations will be audio recorded to support analysis of the recommendations.
- Participants' individual viewpoints about specific actions will also be measured in the exit survey.

3:10 (20 min)

Break

Moderator meets with table facilitators and observers at break time to identify and write on chart paper for presentation to the group:

- Key messages
 - What themes have we observed over the course of the two days?
- Any actions that need to be added to exit survey "wildcard" spaces.



3:30 (20 min)

Review outcomes

Lead: Moderator **Format**: In plenary

Objective: Explore and debrief results of dialogue. Help participants identify trends

and narratives.

Review and debrief (20 min)

We are now going to start thinking about our messages and how our voices will be heard by the Department of Natural Resources and other stakeholders.

Here are some of the key messages we've observed over the course of the dialogue [review list on chart paper].

This is not a consensus statement, and not everyone has to agree with every statement. That said, does anyone feel like this does not reflect the themes heard most often over the last two days?

If a CBC/Radio-Canada reporter was outside the room and asked you what happened, what would be your key messages?:

- Where are we in agreement?
- In which areas do we disagree?
- What questions do we still have?

Take 3 min. to discuss these questions with the person beside you.

[Facilitator samples a few participants' ideas after three minutes are complete.]

Please keep in mind that we do not need to agree on everything, and our multiple viewpoints will be recorded. You will also have a chance to provide your final individual opinions in an exit survey.

Reporting and information outcomes:

• Informal understanding of major areas of agreement, as well as disagreement.



3:50 (40 min)

Closing and Next Steps

Lead: Moderator to lead discussion; Robin (English) or Elodie (French) to explain next

steps

Format: In plenary

Objective: Explain next steps and set up Pan-Canadian dialogue in Winnipeg for

success.

Next steps (10 min)

The past two days have been an amazing experience for us and we hope they have been equally rewarding for you as well. Over the next week, we hope to send you a simple summary of the results we just reviewed. At around the end of September, we'll also publish a summary showing the results of all five regional dialogues.

But that's not all. This report will inform discussions at a large gathering of 600 stakeholders and decision-makers in Winnipeg this October. And thirty lucky citizens from across Canada will get to attend the final citizen dialogue in Winnipeg, which takes place October 11-13 (the week following Thanksgiving Monday). The purpose of that dialogue will be to take the recommendations from the regional dialogues and turn them into one final set of recommendations that are in the best interest of Canada as a whole.

That means that approximately six people in this room will get to participate in Winnipeg. Participants who attend Winnipeg will receive a \$600 honorarium and have their approved travel costs covered.

First we need you to confirm if you are interested in this possibility. Then we'll need to select the participants to create a "mini public" that reflects the diversity of Canada. We hope to confirm all participants by the end of September, so we'll you'll need to be a bit flexible if you are interested in attending.



Your table facilitator is going to hand you an index card. If you would like to be considered for Winnipeg, please write down your name using clearly written letters and hand it back to us.

[Collect index cards in a bag right away for safe keeping. Hand out one-pager with website, social media, how to contact us, and any other ways to remain involved].

Even if you can't come to Winnipeg, there are still ways for you to remain involved. You can interact with the Generation Energy consultation on Twitter using hashtag #genEnergy. You can also be an ambassador for the ideas raised during this dialogue within your communities. Everyone will receive the final post-Winnipeg report, likely in December.

Closing round (30 min)

We're now going to do a final round. Let's move the tables back and form a circle of chairs in the middle of the room.

As always, we need you to be brief and keep your responses under thirty seconds so that everyone has a chance to speak in the remaining time. Tell us:

- What is the one thing you liked most / didn't like most?
- What is your main takeaway?
- What is your hope for this process going forward?

Reporting and information outcomes:

• Likes and dislikes to be typed up from audio recording as part of process evaluation.



4:30 (20 min)	Post-questionnaire
	 We are now going to take 20 minutes for you to fill out your exit surveys. The information we receive from these surveys is critical in shaping our final reporting because it allows us to understand how you feel as an individual as opposed to as part of a group. Please take your time in answering the questions. Some of the words and concepts are complicated, so please flag down someone from the facilitation team if you'd like a clarification or assistance.
	Reporting and information outcomes: • Individual participant attitudinal shifts, support for individual actions, evaluation of process and outcomes, etc.
4:50 (5 min)	Closing Lead: Moderator
	Format: In plenary Objective: Close the event. Get everyone home safely and feeling like gold.
	 We want to thank you all for taking time out of your busy lives to come and participate in this important discussion. You have all done a fantastic job and you can all be proud of what was accomplished today. Before we let you all head home for some much-deserved rest,
	 our team will be handing out cheques for your \$400 honorarium and other travel reimbursements you may have. Remember that people who live close by with travel reimbursements under \$50 will normally receive these by mail after the dialogue. Please do not leave without having received your cheques and signed all the necessary paperwork.
4.55	Again thank you all and safe travels!
4:55	-End-